

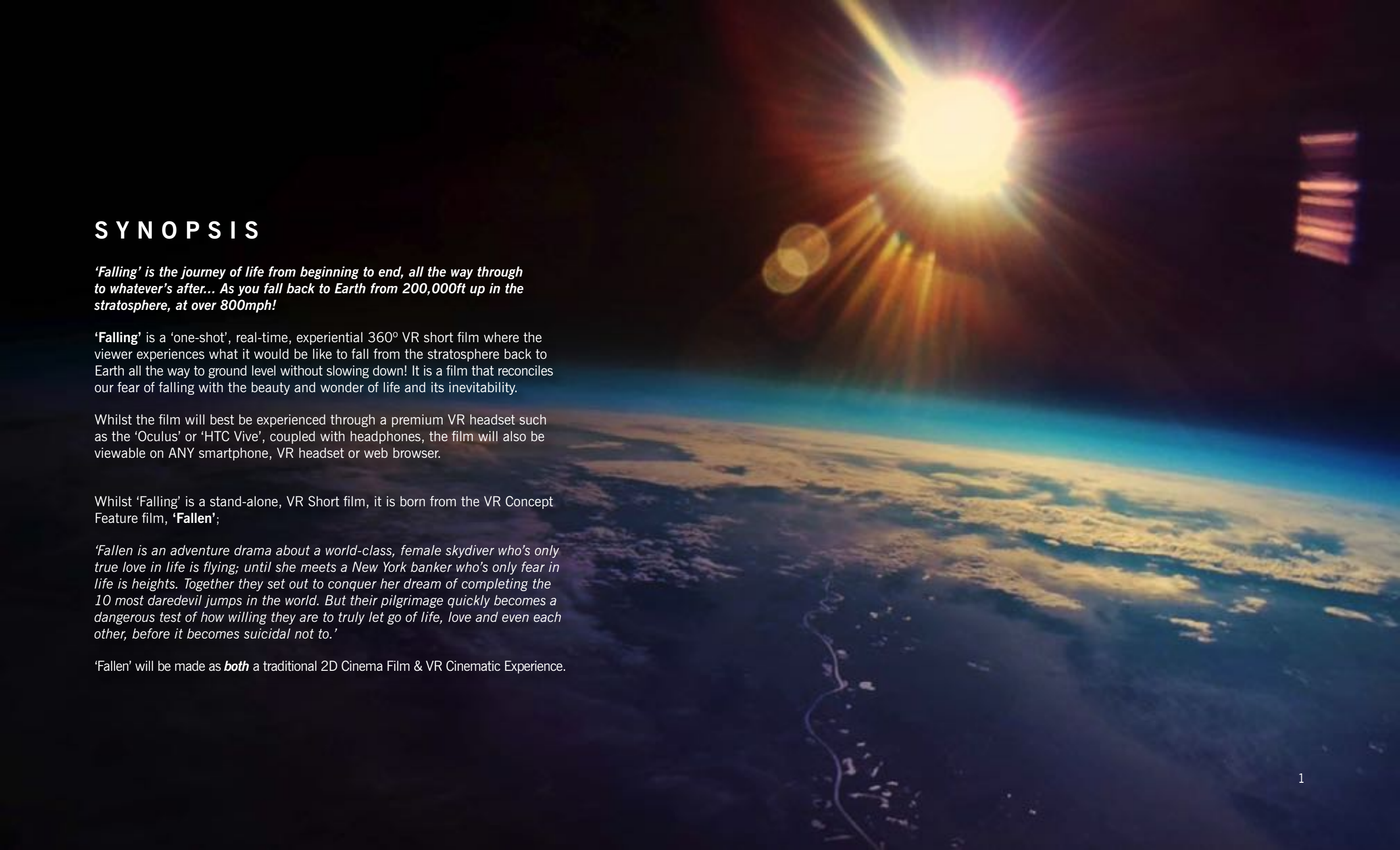
F A L L I N G

...FIN



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SYNOPSIS

‘Falling’ is the journey of life from beginning to end, all the way through to whatever’s after... As you fall back to Earth from 200,000ft up in the stratosphere, at over 800mph!

‘Falling’ is a ‘one-shot’, real-time, experiential 360° VR short film where the viewer experiences what it would be like to fall from the stratosphere back to Earth all the way to ground level without slowing down! It is a film that reconciles our fear of falling with the beauty and wonder of life and its inevitability.

Whilst the film will best be experienced through a premium VR headset such as the ‘Oculus’ or ‘HTC Vive’, coupled with headphones, the film will also be viewable on ANY smartphone, VR headset or web browser.

Whilst ‘Falling’ is a stand-alone, VR Short film, it is born from the VR Concept Feature film, **‘Fallen’**;

‘Fallen is an adventure drama about a world-class, female skydiver who’s only true love in life is flying; until she meets a New York banker who’s only fear in life is heights. Together they set out to conquer her dream of completing the 10 most daredevil jumps in the world. But their pilgrimage quickly becomes a dangerous test of how willing they are to truly let go of life, love and even each other, before it becomes suicidal not to.’

‘Fallen’ will be made as **both** a traditional 2D Cinema Film & VR Cinematic Experience.



**‘Virtual reality is not just an experience that creates a new fragment of reality:
the degree of participation involved is so high that it displaces non-virtual reality.’**

~ Alessandro Carrera, ‘The Rise and Fall of Reality’



LOCATION

NORWAY'S NORTHERN ISLANDS & FJORDS.

Not only are these areas of Norway largely unspoiled by human habitation, they are also rarely used, commercially, as film locations; making them unique, magical and jaw-dropping in both beauty and cinematic scope.

Northern Norway's unique weather patterns also provide the perfect combination of midnight sun in the summer coupled with a range of varying cloud systems that are integral in relaying a sense of speed and scale to the audience in 'Falling'.

*Due to the sensitive nature of changing weather systems and seasons in Northern Norway, the **ONLY** time this year 'Falling' can be filmed is during **late August to early September**.*

This time frame however does offer the perfect conditions to shoot the film; at sunrise, (sunset under the midnight sun is also a possibility), with scattered to moderately heavy, cloud cover. There may also be a chance, at this time of year, of capturing the Northern Lights at sunset.





Steve Jobs' last words;
'Oh wow, oh wow, Oh Wow!'



THE TEAM

Working on innovative projects such as ‘Falling’ & ‘Fallen’ requires a team of people who can work in complete sync and are way ahead of the curve in their respective fields. Over the past year the ‘Fallen’ projects have amassed a specially chosen, select, tight crew, born of long-standing friendships, relationships and partnerships between London and Norway.

‘Falling’ & ‘Fallen’ current team and associates;

LONDON:

Writer & Director:	Richard Rudy
Executive Producer:	Anna Smith – <i>MD & EP ‘Iconoclast’</i>
Camera Craft Designer:	Adam Sutcliffe
Visual Effects:	Sam Brady
Sound Design:	Sam Saluci
Colourist:	Paul Harrison – <i>‘Finish’, Post-Production</i>
Audio Mix:	‘Mcasso’, Post-Production

NORWAY:

VR Specialist / Rig Designer:	Ali Zareiee
Technical Consultant & ‘Flyer’:	Espen Fadnes – <i>World Base Race & Pro Race Champion</i>
Stunt Co-ordinator:	Jon Devore – <i>‘Transformers 3’ & ‘Ironman 3’</i>
Skydiving School:	‘Skydive Voss’



ESPEN FADNES

Born and raised in Molde, Norway, Espen grew up an avid sportsman. A professional alpine racer from his late teens, skiing fulfilled his desire for adventure and adrenalin until he was introduced to base jumping when he was 21. It was to become the sport that changed his life.

During early 2000 Espen joined the Norwegian adventure group 'VKB'. In 2007 they introduced 'proximity wingsuit flying' to the world through the ski movie 'Seven Sunny Days' whilst promoting a growing level of professionalism and safety within the base jumping and wingsuit flying community.

Espen's success in freeride skiing and base jumping turned pro in 2008. A heavy injury that same spring, on a ski movie, set back his professional

plans for 2 years. But, he came back in 2010 to win the overall title at the World Wingsuit Flying Tour, the World Base Race and Pro Base Race titles.

Always off on the 'next adventure', Espen is also a pioneer in sport safety and 'flying' documentaries. If Espen isn't skiing in the WTQ freeride skiing tour, flying in the World Wingsuit League, or delivering motivational speeches on risk management, then he's off chasing another one of his adrenalin fuelled projects.

Thankfully, 'Falling' & 'Fallen' are both honoured and blessed to have secured **Espen** as **Technical & Story Consultant**, and **Wingsuit Flyer** for both projects; as well as his close friend, flying colleague and **Stunt Co-ordinator** on 'Transformers 3' and 'Ironman 3'; **Jon Devore**.





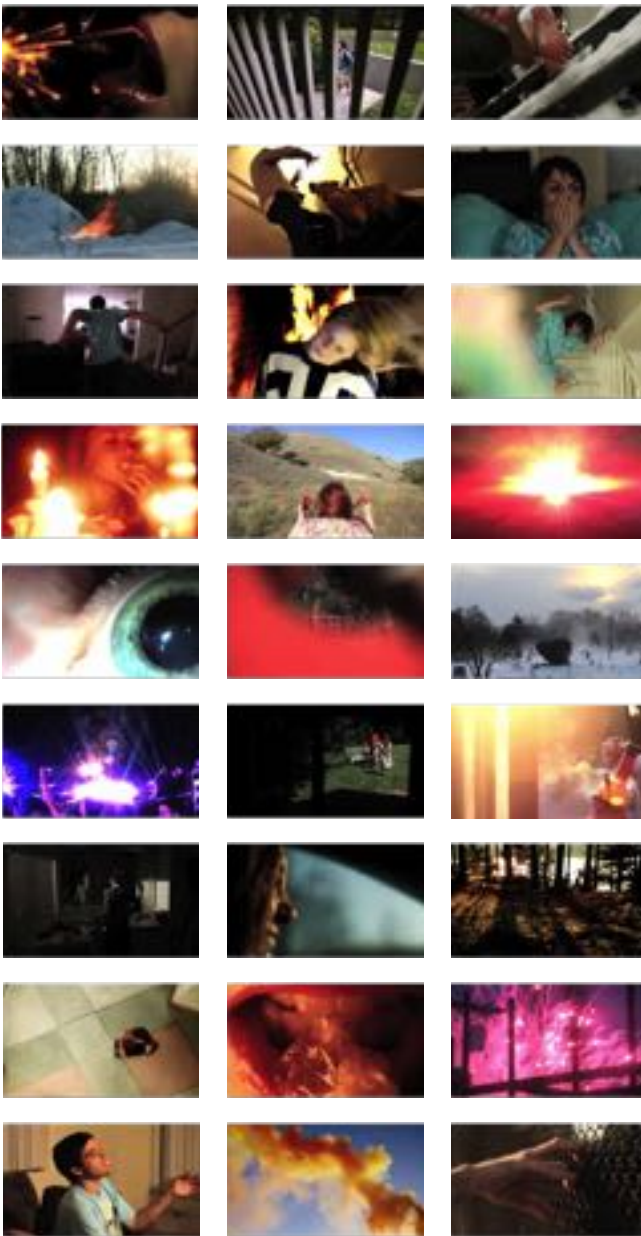
**‘People fear death even more than pain. It’s strange that they fear death.
Life hurts a lot more than death. At the point of death, the pain is over.**

~ Jim Morrison

'FALLING': MOOD BOARD

MEMORIES

- B-Roll; shot on various formats.
- Pre-graded and conformed.

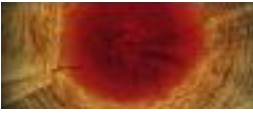
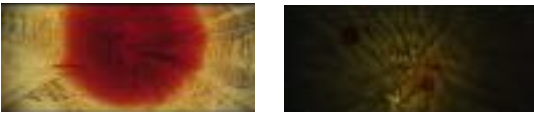
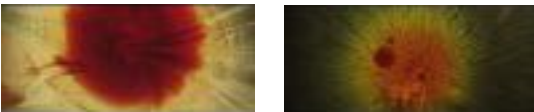
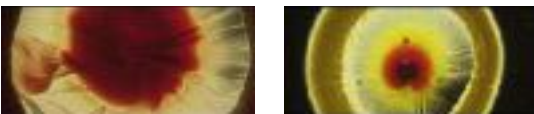


MEMORY BLEND TECHNIQUE

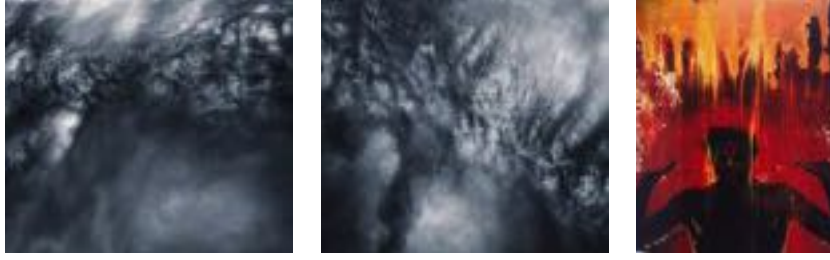
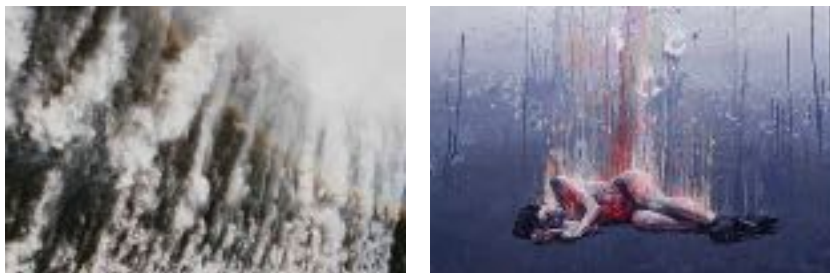
- Stacked, overlaid and knocked back:



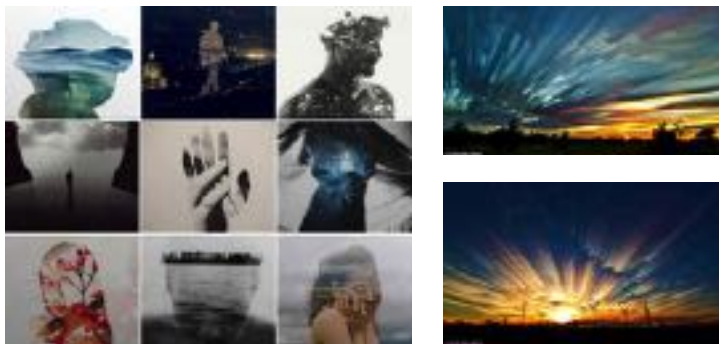
- Bled through organic syringed liquid B-Roll:



- Images disapating upwards past us as we fall past them:

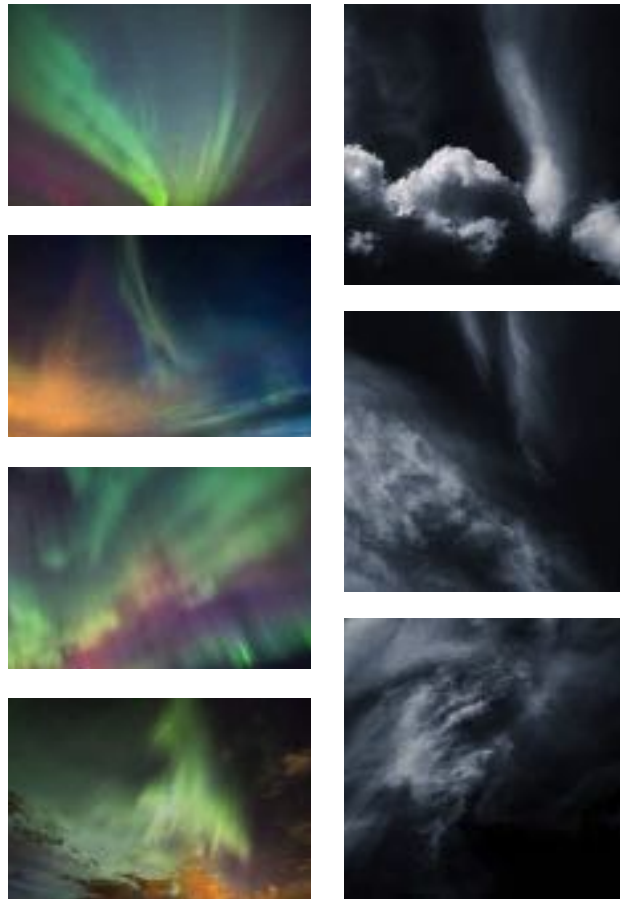


- Inspirations:



'AFTERLIFE ENERGY'

- Northern Lights inspired; but more reds & purples:



'AFTERLIFE'

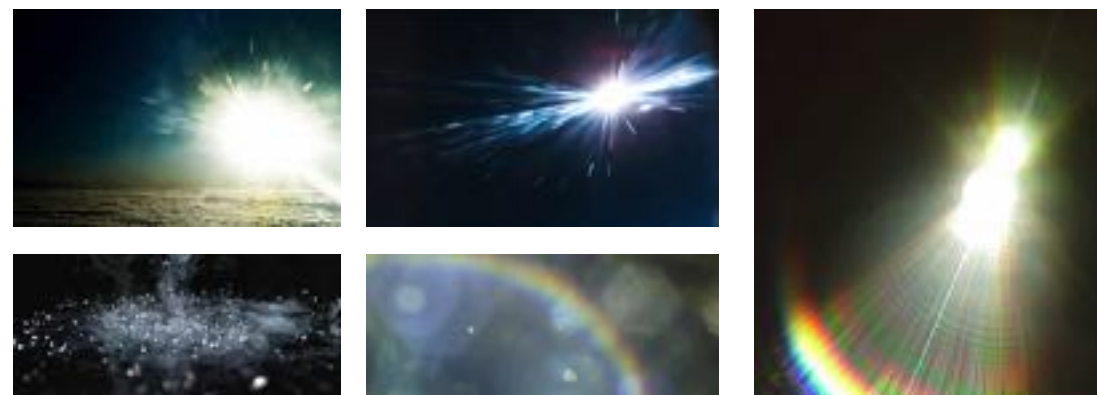
- 'Entering' Afterlife & 'Fully Submerged' in Afterlife:



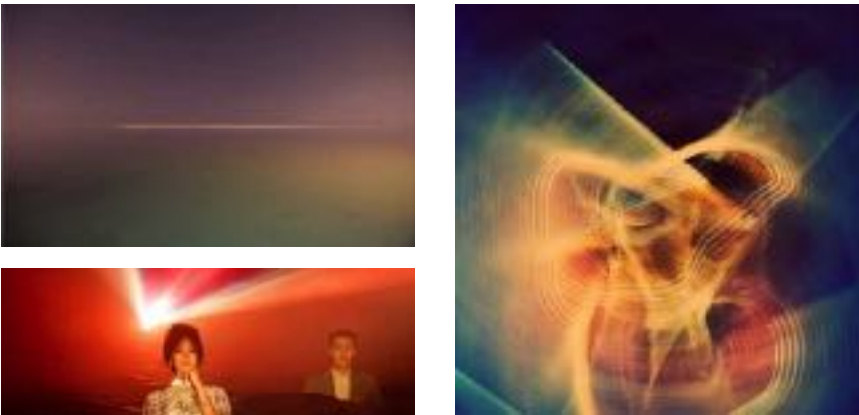
- 'Behind us' as we fly through Afterlife, silhouettes of other people who have died (approx x2 per second) entering afterlife and disapating into space and stars.



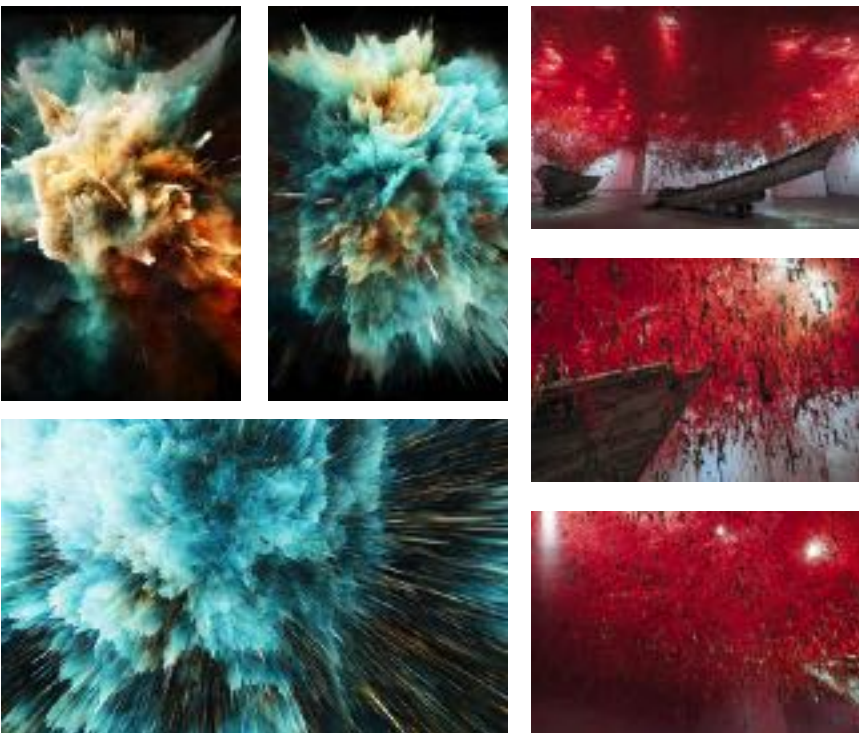
- Organic look and feel:



- Colours:



- Inspirations:



An aerial photograph of a tropical coastline. The image shows a dense green forest bordering a white sandy beach, which meets the turquoise water of the ocean. The perspective is from a high angle, looking down at the landscape. The text "...FIN" is centered in the middle of the image.

...FIN